



Bachelor of Business Administration (BBA)

Two degrees in one

Course overview

The qualification is not tied to any specific industry, but delivers the skills and knowledge that meet the needs of managers in different sectors on a domestic and international platform. The qualification is designed to allow entry to and/or enhance progression in a wide range of management roles in the public, private or charitable sectors and further studies in management at master's level. The candidate will be able to get an advanced Professional Diploma in management Studies (APDMS) from Btec at the end of the Programme. The level 5 Btec APDMS, BBC BBA is a 270-hour qualification comprising nine units of 30 hours each.

Course Modules

To achieve the whole qualification, learners must successfully complete three core units and six specialist units.

Core units- all units are compulsory

- Unit 1 Advanced professional development
- Unit 2 Managing change in Organisations
- Unit 3 management Research-Project and Presentation

Specialist Units

- Leadership in your Organisation
- Human Resources Planning and Development
- Supply Chain Management
- Managing Virtual Organisations
- Developing a Communication Strategy
- Quality and Systems Management

Entry requirements

Candidates require a Business related Level 4-5 award or equivalent. All students are interviewed. Mature candidates who do not have formal qualifications but who have appropriate business experience are also welcome to apply.

Assessments

BBC qualifications assessment is completed through the submission of internally assessed student's work. To achieve a pass for a unit, a learner must have successfully achieved all the assessment criteria for that unit. There is no external assessment (ie. exams) attached to any unit; nor is there any dissertation requirement. However, learners will be required to complete a research project.

When to apply?

As soon as you have decided that BBC is the right business school for you.

How to apply

Complete an application form (available online) and return it to the campus.